



#198, Ground Floor,
10th Street,
Vallalar Kudiyruppu,
I block, Anna Nagar West,
Chennai - 600 040
www.videospaze.com
studio@videospaze.com
+91 93442 05944

Video production Plan for Corporate Videos

Plan	Basic	Lite	Core	Business
Price	Rs.19,999/- (Tax exclusive)	Rs.34,999/- (Tax exclusive)	Rs.69,999/- (Tax exclusive)	Rs.1,79,999/- (Tax exclusive)
Pre Production				
Level	x	Basic Pre Production	Basic Pre Production	Detailed Pre Production
Location Scouting	x	x	✓	✓
Script	x	Basic Script	Detailed Script	Detailed Script
Camera	Sony cinema line camera	Sony cinema line camera	Sony cinema line Camera (Mid Range)	Sony cinema line Camera (Advanced)
Dual Camera Interview Setup	x	x	✓	✓
Lens	G lenses	G lenses	Prime Lenses	Cine Lens
Gimbal	x	✓	Pro level Gimbal	Pro Level Gimbal
Light	RGB Light Stick	Basic Lights	Professional LED lights	3 point Professional LED lights
Audio Recording	✓	✓	✓	Dedicated Audio Recordist
Crew	Camera Assistant	Camera Assistant	Camera Assistants + Lighting Crew	Experienced Camera Assistants + Experienced Focus Puller + Experience Lighting Crew



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Duration	Max 3 -5 minutes Final Video	Max 3-5 minutes Final Video	Max 3-5 minutes Final Video	Max 3-5 minutes Final Video
Resolution	4k Final Video	4k Final Video	4k Final Video	4k Final Video
Production				
Duration	1 day shoot (8hrs)	1 day shoot (8hrs)	1 day shoot (8hrs)	1 day shoot (8hrs)
Shooting mode	Rec 709	Log	Log	Raw
Post Production				
Estimated Duration	1 Week	1 Week	2 Weeks	2 Weeks
Editing	✓	✓	Professional Editing	Professional Editing
	1 Revision	1 Revision	3 Revisions	3 Revisions
Color Grading	✗	LUT + Color Correction	Davinci Color Grading	Advanced Davinci Color Grading
Music	Licensed Music	Licensed Music	Licensed Music	Premium music
Sound Mixing	✓	✓	Professional Sound Mixing	Professional Sound Mixing
CG	✗	Basic CG	Basic CG	Basic CG



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Add-on				
Remove post-production (Deliver raw videos):	-₹5,000.00	-₹10,000.00	-₹20,000.00	
Drone	₹8,000.00	₹8,000.00	₹12,000.00	₹12,000.00
Voice Over	₹5,000.00	₹5,000.00	₹15,000.00	₹15,000.00
AI Voice Over	Free	Free	Free	Free
Gimbal	₹2,000.00	Already Included	Already Included	Already Included
Additional Shooting Time	700/hr	1500/hr	Approx 30000/4 hrs	Approx 50000/4 hrs
Teleprompter		Rs.5000	Rs.5000	Rs.5000
Basic Hair & Makeup	₹2,000.00	₹2,000.00	₹2,000.00	₹2,000.00
Additional Lighting		Starts From Rs. 3000	Starts From Rs. 3000	Starts From Rs. 5000
Stock Footage	Rs.2000/10 Footages	Rs.2000/10 Footages	Rs.2000/10 Footages	2000/10 Footages
Premium Stock Footages	✗	✗	Cost based on the footage	Cost based on the footage
Green mate	₹5,000.00	₹5,000.00	₹5,000.00	₹5,000.00
CG	✗	1500/Sec onwards	1500/Sec onwards	2500/Sec onwards
On Camera Talent	20000 Onwards	20000 Onwards	20000 onwards	20000 onwards
Studio	₹15,000.00	₹15,000.00	₹15,000.00	₹15,000.00



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Note

- 1) Transportation charges will be added if applicable.
- 2) The number of shooting locations may influence the pricing.
- 3) Outstation charges are applicable.
- 4) Food, transportation and accommodation charges are not included.
- 5) All prices are tax-exempt.
- 6) Currently, we are exempt from GST.